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ABSTRACT AND KEY WORDS

PHILOSOPHY

A. S. Gagarin

**FEAR AND DEATH AS EXISTENTIALS OF HUMAN BEING IN THE VIEWS OF
ERASMUS AND THE FATHERS OF THE REFORMATION**

This article examines existentials of human existence – fear and death, presents philosophical views of the thinker of the Renaissance – Erasmus of Rotterdam and teachers-“fathers” of the reformation. Both humanists, and reformers instead of the medieval treatises on the “art of dying”, codeposition rituals at death’s door offer self-representation of own death, focused on the good life, not for a good death, as before. Erasmus, recalling the deeds of Christ, defended the thesis of “life alert”, a momentary willingness to enter into eternity, because life is given gratuitously, but on the condition that it could be taken away at any moment, and this moment man does not know, so people should be tied to the practice of virtue. For Erasmus Death Immortality opens up the prospect of self-determination in the face of Eternity. Meditation on death initiates a complex symbiosis of existential relationship to death - a sense of the impermanence of life and her sense of values.

Keywords: existence of human being, Erasmus of Rotterdam, Martin Luther, John Calvin, death, loneliness, fear, faith, freedom of the will.

G. V. Gornova

STRUCTURE OF URBAN IDENTITY

The article is devoted to the study of urban identity and its problematic. It analyses the structure of urban identity. It shows that urban identity is a local form of territorial identity, fixes a sustainable person’s image of himself as a resident of a particular city, gives rise to a direct experience of communication with the city, empathy to its inhabitants.

Keywords: city, urban identity, structure of urban identity.

A. V. Grachev

**THE CONFLICT ASPECTS OF THE FORMATION OF THE YOUNG PEOPLE’S
ETHNIC AND REGIONAL IDENTITY**

The article represents the results of the theoretical study on the formation of young people’s identity. Ethnic and regional identity are considered as factors of confrontation with the external environment. It is noted that in order to avoid conflicts in a multicultural youth environment a positive identity should be formed as a pledge of a stable inter-ethnic peace and the consent of the whole society.

Keywords: identity, youth, conflict, transformation, ethnicity, region, culture.

S. A. Ermakov, O. P. Kashina

LIFE VALUES AND MEANINGS AGE PERIODIZATION OF HUMAN

In the article, the authors touches upon the comprehension of the defining life values and meanings in the main periods of human life. The significance of this analysis is shown for a comprehensive understanding and interpretation of a person’s life path. The authors note that the possibilities of social, natural and spiritual factors in shaping the path of a person’s life are revealed differently depending on the age, and the timely execution and solution of tasks for each age stage is the key to an individual’s successful goal-building of a further life path. It is shown that continuity is characteristic of the age development of a person, which means that all the formations

and certain structures of the previous stage of the life path do not disappear without a trace, but are part of the new formations, transforming and rearranging.

Keywords: values, meanings, age periodization, human, human life, tasks of age periods, axiology.

E. Yu. Zabelina

ARCHETYPAL ORIGINS OF THE COSMIC PHILOSOPHY

The author investigates the archetypal premises of the philosophy of cosmism. The substantiated idea is that existential states constituting the existential archetype of the Self (in particular, the fear of death and the feeling of detachment from the world and the detriment of existing being) are the basis of the basic concepts of cosmism. It is shown that the philosophy of cosmism acquires a special urgency in societies possessing the potential of world leadership. The peculiarities of Russian and American cosmism are studied.

Keywords: collective unconscious, archetype of the Self, archetype of the fear of death, the cosmic philosophy.

E. I. Zasedateleva

EDUCATION AS THE LIFE STRATEGY OF RURAL YOUTH

The article is devoted to the role of education in the life strategies of rural youth. In recent years, the role of education in society is growing, however, the reasons for obtaining education are changing. Transition to market relations in the conditions of a reformed and reformed society increases the number of students, but worsens the quality of training specialists. The value of education is reduced. In the conditions of the village, the role of education is different from that in the city, and that education can become a starting point for moving to the city. The majority of students from rural areas enter urban schools in order to obtain a speciality and work in the city, however, their speciality allows them to work in the countryside.

Keywords: rural youth, education, life strategy, education, profession.

M. H. Kilyashanov, A. T. Rostova

DESTRUCTION INTERGENERATIONAL RELATIONS IN CONTEMPORARY RUSSIAN SOCIETY

This article deals with the problem of destruction of communication between the generations in the modern Russian society, prone to social transformation. The author proceeds from the conceptual self-worth of inter-generational relationships. Social transformations of the early twenty-first century are considered as the author is not certainly a negative factor, but as a serious challenge to traditional values.

Keywords: generation, communication of generations, continuity, intergenerational relationships.

A. V. Komkov

THE RECEPTION OF A. SCHOPENHAUER'S PHILOSOPHY IN RUSSIAN CULTURAL CONSCIOUSNESS (from the pages of literary magazines of the second half of 19th century)

The article presents the process of the reception of the philosophy of A. Schopenhauer by the Russian cultural consciousness. It is noted that in the 19th century, Russian culture showed a strong interest in German philosophy. Nevertheless, until the 1860s, Schopenhauer's works were appealed extremely rarely and mostly occasionally. In the sixties the first round of interest in the philosophy of the German pessimist begins. In connection with the fact that by the second half of the nineteenth century a strong core of idealists of I. Kant, J. G. Fichte, and G. F. Hegel had formed, the spread of Schopenhauer's ideas in Russia was associated with rather bitter polemics. Reflection of these processes, taking place in the Russian cultural consciousness, became literary journals. In

conclusion, there is a lack of an unambiguous view of Schopenhauer's doctrine among the Russian intelligentsia.

Keywords: A. Schopenhauer, Russian literary journals, German philosophy, Russian philosophy, irrational philosophy, intercultural dialogue.

I. I. Kruglik

OLYMPIC IDEAS OF CUBERTEN AND REALITIES OF OLYMPIC SPORTS:
PHILOSOPHICAL ANALYSIS

The article analyses the content of «Coubertin's Olympism» as a component of the humanistic philosophy of the Olympic sport. The contradictions between the ideas and values of the "Coubertin Olympism" and the realities of the Olympic sport are revealed and described.

Keywords: Coubertin Olympism, Olympic sport, challenges to the Olympic movement.

L. K. Nefedova

IDEAS AND FORMS OF THE RUSSIAN PHILOSOPHICAL DISCOURSE OF
CHILDHOOD: ANTIOCHUS KANTEMIR

The purpose of this article is to reveal the ideas and forms of Russian philosophy presented in the legacy of the enlightener of the 18th century A. D. Kantemir, who was one of the first in Russian culture to present a psychological sketch of the child's cognitive abilities. The translation of "Conversations on the plurality of worlds" by B. Fontenelle, made by Kantemir in 1730, consolidated the dialogue genre in Russian discourse, suggesting the activity of the interlocutor, unlike the monologic forms of ancient Russian literature, and also enriched the Russian language with the inclusion of the European philosophical vocabulary.

Keywords: ideas, forms of Russian philosophizing, childhood, science, Enlightenment, mind.

O. I. Nikolina, O. A. Sizikova

MAN IN A BORDERLINE SITUATION: THE IDENTITY OF FACTUALITY AND
TRANSCENDENCE (on the example of the philosophy of Sartre)

The Identity of factuality and transcendence in everyday existence immerses a person in self-deception (unreal existence). In the borderline situation, there is the disinformation of factuality and transcendence and the conditions for the transition to become real are created. The article describes in detail this transition by the example of Sartre's story "the Wall".

Keywords: the border situation, transcendence, facticity, genuine, failure of a person.

T. M. Ovchinnikova

ETHNOCULTURAL COMPONENT OF MEDIATION MODELLING: STRUCTURAL
APPROACH

The article is devoted to the problem of the ethnocultural aspect of the mediation procedure. The author made an attempt to analyse the concept of "mediation model". The concept of building a structural model of mediation based on the notion of "attitude to another" is presented. Highlighting such characteristics of relationships as stability, constructiveness, emotionality and stereotype, the author shows for what purpose and how the mediator should take into account the ethnic and cultural characteristics of the parties.

Keywords: modelling, structural model, mediation, ethnocultural peculiarities of mediation, mediation model.

E. E. Selina

EVOLUTION OF THE CINEMATOGRAPHIC IMAGE THROUGH GLOBAL SOCIAL
CHANGES

The classic cinematic image, according to J. Deleuze, was worked out to the limit. The causes of his crisis he calls the Second World War and its consequences, overwhelmed the world.

Overcoming the crisis, the cinematic image associated with the movement evolves into a modern image associated with the concept of time. These changes are particularly evident in post-war European cinema.

Keywords: cinema, cinematic image, time, movement, 20th century.

T. L. Trushina

FASHION: SEARCH FOR NEW MEANINGS BASED ON CLASSICAL CONCEPTS

Fashion – one of the most complex and volatile phenomena of our time, which requires constant attention and rethinking. In this article, we relied on the classical concepts of P. Bourdieu and G. Bloomer to consider the transformations that occur in modern fashion. The complex nature of fashion was fixed, its main features were highlighted, actualized in a modern socio-cultural context: plurality of images and meanings reflecting modern reality.

Keywords: fashion, Bourdieu, field concept, Bloomer, habitus, modernity, media, digital environment, plurality.

S. N. Shalagina

MERCY IN SACRAL TEXTS OF CHRISTIAN CHURCH

In the article, a philosophical study of the phenomenon of the sacral as the basis of civilization is considered. The need to return to the sacral foundations of Russian civilization is discussed. The influence of the sacred phenomenon on the process of national-civilizational identity as a unifying principle was determined. The article shows the sacral texts as sources of charity and mercy, determine the world outlook and attitude of peoples throughout the long historical period. An adequate understanding of the sacred texts of the Christian church allows to create an intercivilizational dialogue.

Keywords: sacral phenomenon, national-civilizational identity, mercy, charity, Christian church.

A. A. Shtyrbul

TO THE PROBLEM OF NONLINEARITY IN THE WORLD HISTORICAL PROCESS

The presented scientific article is devoted to the phenomenon of nonlinearity applied to the world-historical process. Taking into account numerous historical data including the historical cases of catastrophism, alternativeness and discreteness, the author examines and tries to determine the correlation and dialectical interaction of linearity and nonlinearity in the historical process, as well as place of nonlinearity in the established scheme of linear evolution of human history.

Keywords: Linearity and Nonlinearity, Historical Process, Evolutionism and Catastrophism, Alternativeness.

LINGUISTICS

N. R. Geiko

NEOLOGISMS IN SOCIAL AND POLITICAL VOCABULARY (translation aspect)

The article analyzes the social and political neologisms that have appeared in the English-language media, in terms of the translator's activities. The most productive ways to form new words, in particular affixation, and ways of transmitting neologisms in the translation text: transliteration, transcription, generalization, etc., are commented. Recommendations to the translator are formulated.

Keywords: neologism, social and political vocabulary, borrowing, translation techniques, translator's activity.

I. E. Ezan, L. N. Neborskaya

LINGUOTYPOLOGICAL CHARACTERISTICS OF POLITICAL TWEETS IN THE MODERN GERMAN LANGUAGE

This article examines the main characteristics of modern Internet communication, in particular, the linguotypological features of text messages on the Twitter platform. The researched material is the tweets of German politicians. The purpose of this analysis is to identify the prototypical core and a typical sample of tweet's text. It is obligatory for the analysis of the text type to establish its main parameters: the communicative situation, the functions of the text, the theme and structure of the text, the formal grammatical level.

Keywords: Internet communication, Twitter, political linguistics, text linguistics, text type.

T. A. Zdrikovskaya

WERE THERE EGOISTS AND ALTRUISTS IN THE FOLK ENGLISH PHILOSOPHY?

The article examines the interaction between ordinary mind concepts 'egoism / egoist', 'altruism' and corresponding scientific ideas in diachronic aspect. English proverbs in lexis of which there are semantic factors of words «egoism» / «egoist», «altruism», recorded in the dictionaries of Modern English, are analyzed in the paper. It is concluded that there is no evident dynamics in the semantic field of these opposing concepts and that the evaluative sense is ambivalent. In addition, the content of the proverbs is projected on the philosophical interpretations of egoism and altruism, in which the attitude of person towards themselves and the other people is actualized. On the material of proverbs indicating other people («friend», «neighbours») as well as personal space and that of others («home» и «house»), it is established that the English proverbs about attitude to oneself, family, friends, neighbors are not interpreted in the semantic field of egoism and altruism as philosophical categories with well-expressed moral and ethical senses.

The thesis about the indefinite attitude of the ancestors of modern English people to the ideas of 'helping each other', 'love to yourself', 'friendship', 'my own', 'belonging to others' is proved to be true.

Keywords: egoism, altruism, English proverbs, concept, development of the concept, scientific idea.

E. G. Kuklya, N. V. Soloveva

CONCEPTUAL METAPHOR AS A BASIS OF TERM COINING IN LONDON SCHOOL'S CONTEXTUAL THEORY OF MEANING (An attempt of linguistic and cognitive analysis)

Considering metaphorization as the most productive way of coining terms and applying the cognitive terminology studies approach, the authors trace the impact of J.R.Firth's conceptual metaphor of "language meaning dispersion" on the formation of London School contextual theory terminology system and reveal the reasons of its specificity.

Keywords: metaphorization, conceptual metaphor, heuristic potential of metaphor, cognitive terminological studies, knowledge structures, terminology system, London School of linguistics, contextual theory of meaning, linguistic objectivation of scientific concepts, metadialect.

P. A. Lekova

FEATURES OF INDIVIDUAL STYLE OF THE JOURNALIST Kh. KAMALOV

The article discusses the features of idiostyle of the Dagestan journalist Kh. Kamalov. As a manifestation of the individual style, the language and compositional and stylistic features of Kh. Kamalov's texts are analyzed. The discursive nature of journalistic activities is substantiated; it is proved that the strategies developed by the author to influence the audience meet the goals and objectives of the opposition political media discourse. Opposition political media discourse is considered in the article as a set of analytical genre texts aimed at exposing political opponents and political education of the audience.

Keywords: opposition-political media discourse, idiostyle, journalistic text, journalist's speech activity.

M. S. Matytcina

DECONSTRUCTION OF IMMIGRATION DISCOURSE. IMMIGRANTS: VICTIMS, HEROES OR THREAT?

The article on the material of the leading British editorial the Daily Mail in the context of critical discourse analysis the construction features of immigration discourse as the result of the political changes that swept Europe in the period from 2011 till 2014, and examines and analyzes the linguistic mechanisms of its formation, illustrated by specific examples. The relevance of such an research is due to the growing scientific interest in the phenomenology of political discourse and its various aspects. The research has shown that in the Daily Mail reports immigrants are represented either as a threat to European security, or as a group of people most socially unprotected, or as heroes forced to risk their lives. In all cases, the arrival of immigrants is characterized as a problem either because they are invading the European continent, or because they need help from the entire European community. Impersonalization, the aggregation of immigrants in the form of numbers and generalized nouns, the association of immigrants with natural disasters and social problems are those constituent components of the immigration discourse that form a negative image of immigrants in the British edition.

Keywords: critical discourse analysis, political discourse, immigration, social context, linguistic mechanisms.

O. A. Pantina, T. P. Tretyakova

THE MODERN FORMAT OF THE BRITISH NEWSLETTER ONLINE MEDIATEXT

The article discusses the main presentation formats of the British news media text of online newspapers in two aspects, reflecting their polycode character: first, the format of the visual structured font type and color codes that are a sign of the publication, and, second, the content-semantic format associated with the presentation of information within the framework of such textual types as Twitter news, macro- and hypertext structures.

Keywords: media discourse, British news text, online news text, Twitter news, macro and hyperstructure of news text.

M. V. Serebriak

MODERN PHRASEOLOGICAL NEOLOGISMS: TO THE QUESTION OF THE APPEARANCE AND FUNCTIONING

The article is a research in the field of neology, reflecting various aspects of the appearance and functioning of phraseological neologisms in modern speech. The materials for the study are the texts of TV media and publications in Internet resources. The study attempts to explore the areas of the appearance of new units, the laws of their construction as well as to analyze the main categories that control the phrase formation mechanism in the language. Particular attention is paid to the phenomenon of converting stable expressions into phraseological units as the most relevant tool of updating the phraseological fund of the Russian language.

Keywords: neologism, phraseological unit, phraseological neologisms, process of phraseologization, steady expression.

LITERATURE. LITERATURE STUDIES. FOLKLORE

E. A. Andreeva

THE IMAGE OF THE RIGHTEOUS PERSON IN STORIES OF A. TITOV «MIDNIGHT WEDDING» AND «LIFE THAT DIDN'T EXIST»

The article deals with the theme of righteousness as a cultural phenomenon of the XXI century, identifies the main features of this category, and examines the image of the righteous on

the example of the analysis of A. Titov's works. The writer's connection with the literary tradition of the XIX – XX centuries in the interpretation of this theme is noted, the place of the righteous hero in the structure of the writer's works is determined.

Keywords: theme of righteousness, modern village prose, righteous hero, literary tradition, morality.

ZH. P. Zalipaeva

TEMPORALITY AS A TEXT-FORMING DOMINANT OF IDIOSTYLE OF A. NOTHOMB (on the example of the novel «Happy nostalgia»)

The article presents the results of the analysis of different ways of verbalization of temporal consciousness. The source of information about the peculiarities of the verbalization of ideas about time in Eastern and Western cultures is the autobiographical novel of the Belgian writer Amélie Nothomb. On the example of the key episodes of the novel, the distinctive features of the temporal consciousness of the characters, brought up in different cultural traditions and representing the Belgian and Japanese versions of the conceptualization of time, are described. The article presents the results of the analysis of different ways of verbalization of temporal consciousness.

Keywords: A. Nothomb, concept, time concept representation, temporal consciousness, temporal behavior.

N. A. Petrenko

UNDERSTANDING OF SOCIAL PROBLEMS OF WOMEN IN RUSSIAN PUBLICISM OF THE SECOND HALF OF THE XIX CENTURY

The article discusses the views of Russian thinkers of the second half of the 19th century on the changing position of women in society, identifies the main social problems of women, which are reflected in journalism; the paper also correlates the content of journal publications and real social initiatives.

Keywords: journalism of the second half of the 19th century, women's issue, emancipation, prostitution, suicide.

N. V. Prodanik

DUCHESS N IN A.S. PUSHKIN'S NOVEL «EUGENE ONEGIN» AND M. MONTAIGNE'S «EXPERIENCES»: BOOK SOURCE OF LITERARY IMAGE

The article discusses the image of Tatiana – Duchess N in the eighth chapter of Pushkin's novel; the book “Experiments” of M. Montaigne is considered as one of the sources of this image. Textual and comparative analysis allows us to see the closeness of the values of life, ideas about fate in the words of the philosopher and of the princess. The creative biography of Pushkin becomes an explanation of the similarity: on the eve of the 1829–1830s, the poet was interested in the Montaigne heritage; he entered into a creative dialogue with him. Pushkin agreed with the thoughts of the French philosopher about reconciliation in the personal fate of opposing principles – freedom and necessity, about restraining the elements of imagination, about the calm, stoic acceptance of the blows of fate. This whole range of judgments is included in the Pushkin's works of the 1830s; it also sounds in the eighth chapter of Eugene Onegin.

Keywords: the works of A.S. Pushkin, the novel “Eugene Onegin”, the image of Tatiana, book sources of the literary image, the work of M. Montaigne.

A. A. Semina

POET AT THE TURN OF THE EPOCH: SEMANTICS OF TITLES IN DENIS NOVIKOV'S BOOKS DURING HIS LIFETIME

The article traces the creative evolution of Denis Novikov, the stages of which were marked by the titles of his lifetime poetic collections: “Symbols” (1992), “Window in January” (1995), “Karaoke” (1997) and “Homemade” (1999). The author considers how the poet's understanding of his place in the life of society at the turn of the epochs changed, how his self-positioning went

from being a messenger of God to a “restaurant singer”. The result of this dramatic reflection on his destiny in the context of historical change was silence: having come to the conclusion that modern society did not need poems, Novikov completely abandoned his creative work.

Keywords: Denis Novikov, Russian poetry, titles, evolution, second half of the 20th century.

S. M. Shumilo

IMAGE OF THE HOLY VIRGIN IN THE ANCIENT RUSSIAN LITERATURE (on the material of solemn words of Kirill Turovsky)

In this article the image of the Virgin is restored according to the sermons of Kirill Turov, a famous preacher of the XIII century, and to some other literary monuments of Kiev Rus given for comparison. The orator often describes the Holly Virgin in the sermons on Easter holidays. One can distinguish two different images created by medieval scribes: the first is the Virgin Mary Queen, the second is the Virgin Mother Suffering. The image of the suffering Virgin became fundamental for understanding such an important moral aspect of the Orthodox worldview, as compassion, and became one of the important style-making moments in the works of the speakers of Kiev Rus and in the literature of the second South Slavic influence.

Keywords: Kirill Turovsky, sermon, Virgin, compassion.

PEDAGOGICS

R. A. Absalyamova, N. V. Voitik, O. B. Poletaeva

MODELLING OF INDIVIDUAL STRATEGY IN FOREIGN LANGUAGE TEACHING IN HIGHER EDUCATIONAL INSTITUTION USING INTERACTIVE TECHNOLOGIES

The innovative concept of teaching foreign language in the system of continuous education is aimed at achieving compliance with international and domestic requirements for the level of proficiency in a foreign language. In this paper, we consider the active methods used in conjunction with information and communication technologies in the methodological support of the discipline “Foreign Language”. The optimized learning process of learning a foreign language is structured in such a way that not only the teacher is responsible for the result, but the student himself can develop a strategy for learning activities to stimulate independent thinking, mastering additional competencies, and achieving competitiveness.

Keywords: competency-based approach, interactive technology, blended learning, elective.

A. Yu. Asriev

EDUCATION SYSTEMS OF CADETS IN REGIONS OF RUSSIA: PROBLEMS AND RESOURCES OF MODERNIZATION (on the material of the Omsk region)

The analysis of the main trends in the development of cadet education has been carried out, key problems and systemic contradictions of this process have been revealed, the need for modernization has been substantiated. The material of the Omsk region describes the key resources for the modernization of the regional system of cadet education.

Keywords: cadet education, patriotic education, children and youth, public service, modernization, problem, resource, contradiction.

Z. K. Baksheeva, N. E. Strogova

FEATURES OF MODERN EDUCATION SYSTEMS OF THE DIFFERENT COUNTRIES ON THE BASIS OF COMPETENCE-BASED APPROACH

In article contemporary development of competence-based approach in the different countries is analysed (Canada, USA, Finland, China, Korea, Russia), the modern key competences are revealed. The article discusses the version of the “new literacy” as the essence of a person who sees and is visible, hears and heard.

Keywords: competence-based approach, competences, key competences, competence, target model of competences 2025, new types of literacy.

O. V. Voronina

INFORMATION TECHNOLOGIES IN THE PROFESSIONAL ACTIVITY OF THE MEDIATOR IN THE EDUCATIONAL INSTITUTION

The article deals with the issues of training of masters in the direction of training “Pedagogical education” on the profile of “Mediation in the system of educational” for the use of information and communication technologies in the professional activity of the mediator of an educational institution in the framework of the training course “Information technologies in professional activity”.

Keywords: information and communication technologies, mediation in educational institution, education services, online survey, multimedia, web-site.

N. N. Knyazeva

SPEECH AND SOCIO-COMMUNICATIVE DEVELOPMENT OF SENIOR PRESCHOOL CHILDREN IN THE GAME WITHIN THE FRAMEWORK OF THE IMPLEMENTATION OF FSES

The article studies the socio-communicative development and speech development of older preschoolers. The purpose of the established and implemented program was the development of speech and social and communicative development of senior preschool age children through playing in a kindergarten group. Specially organized playing activity contributes to the children’s speech development and the development of such social-communicative skills and abilities as readiness for joint interaction, initiative, empathy, benevolence, awareness of their actions in playing activities. The educational areas of the GEF: speech development and social and communicative development are complementary, since the effectiveness of communication between preschool children directly depends on the level of speech development and the formation of social and communicative knowledge and skills.

Keywords: speech development, social and communicative development, Federal state educational standard, playing activity, game, senior preschooler.

S. A. Mavrin, A. E. Alimzhanov

MODELLING OF PEDAGOGICAL SUPPORT OF PHYSICAL ACTIVITY OF PUBLIC EMPLOYEES IN CONTINUING PROFESSIONAL EDUCATION

The article suggests a model of pedagogical support for the physical activity of public employees. The pedagogical support of the physical activity of public employees is considered as the purposeful and reasonable influence of formal educational structures on the process of continuing professional education of public employees. Theoretical descriptions of the structural and functional aspects of the model are given.

Keywords: physical activity of public employees, pedagogical support, pedagogical modelling.

R. V. Mayer

THE COMPLEXITY ESTIMATION OF MAJOR PROVISIONS OF MATHEMATICS IN 5–11 CLASSES OF SECONDARY SCHOOL

The article discusses the issue of measuring the convolution coefficient of educational information for the theoretical component of mathematics textbooks in various classes of secondary school. Some typical samples of text and formulas for 5–11 classes were chosen from standard mathematics textbooks. The used terms are revealed, their complexity is estimated by decomposing complex concepts into simple ones and using the method of pairwise comparison. Text files containing text samples, formulas and lists of used terms with an indication of their complexity have been created. With the help of a special computer program, the analysis of the

corresponding text and formula samples was carried out, their reduced volume was determined, and the convolution coefficients were calculated. It is established that the coefficient of reduction of theoretical information for the eleventh class is about 5 times higher than for the fifth class.

Keywords: didactics, information, convolution, complexity, textbook.

W. I. Matis, L. P. Aikina

SCIENTIFIC SCHOOL AS THE METHODOLOGICAL BASIS FOR THE PRESERVATION AND DEVELOPMENT OF ETHNO-CULTURAL EDUCATION

The article reviews the interrelationship of development of ethno-cultural education with the solution of problems of social and cultural activity in the sphere of cultural education of international and inter-confessional communication. The article presents a brief description of the activities of the scientific school "Multicultural approach in education and cultural sphere" in the direction of the development of ethno-cultural education, scientific support for the development of research in the field of interethnic relations. The role of the school in ensuring the consolidation of ethnocultural groups is designated, the main forms of cooperation with ethnocultural public associations of the region are indicated.

Keywords: ethnic culture, scientific school, culture of intercultural communication, multicultural personality.

N. V. Nosenko, B. V. Saprygin

A COMPARATIVE-CONTRASTIVE ANALYSIS IN TEACHING A FOREIGN LANGUAGE GRAMMAR (AS APPLIED TO THE ENGLISH PERFECT)

The article discusses the possibility of using a comparative-contrastive analysis in teaching a foreign language grammar, the English perfect taken as an example. Such an analysis, on the one hand, will make it possible to reveal the origin and development of the grammatical form under study, to examine its semantic evolution and to grasp its diachronically primary meaning and, on the other hand, it will make it possible to compare and contrast it with the native language of students. The objective of this method is to identify typologically similar phenomena in the two languages, native and foreign, to formulate the general meaning of the category of perfect and, on the basis of analogous peripheral phenomena in the native language and by means of comparing and contrasting, to help students understand the grammatical category under study. This will enable its semantization and start the mechanism of transposition.

Keywords: teaching methods, comparative-contrastive analysis, perfect, diachronically primary meaning, transposition.

V. E. Pavlov, I. V. Pavlova

THE PROGRAM OF PHYSICAL TRAINING OF STUDENTS FOR IMPLEMENTATION OF THE NORMS OF THE PHYSICAL CULTURE AND SPORTS COMPLEX "READY FOR LABOUR AND DEFENCE"

This article discusses the physical abilities of students to pass RLD complex. The program of physical abilities development of students to pass the RLD complex was developed. As a result of the pedagogical experiment it was established that the use of the developed program provides a statistically higher increase in the indicators of the overall physical preparedness of students, in comparison with the traditional program.

Keywords: sport complex «Ready for labour and defence», physical abilities of students, program, standards.

A. I. Sukharev, V. I. Maslov

COURSE «SPECIAL PAINTING» IN THE TRAINING SYSTEM OF THE MURALIST

This article discusses some of the pedagogical principles of the organization of the course «Special painting» in «Monumental and decorative art». It describes the specifics of the course, provides some guidelines on the implementation of the training works.

Keywords: monumental and decorative art, special painting, creative thinking.

L. A. Shipilina, V. V. Shipilina

THE TECHNOLOGY OF PORTFOLIO IN THE PREPARATION OF MASTER'S DEGREE STUDENTS: THE EXPERIENCE OF DEVELOPMENT AND APPLICATION

The article deals with the preparation of competitive professional pedagogical staff; the experience of developing and applying the technology of projects portfolio on the basis of the integrative-developmental approach in the preparation of Master's Degree Students for the vocational school.

Keywords: pedagogical and designing activity of the Master's Degree Students, the technology of portfolio, the portfolio of projects, the integrative-developmental approach.

S. V. Scherbakov, Ja. B. Lev, E. G. Ozhogova

SUPPORT OF ADAPTATION OF STUDENTS OF THE FIRST RATE TO TRAINING IN HIGHER EDUCATIONAL INSTITUTION

The article reveals the results of the psychological and pedagogical diagnostics directed on studying of features of adaptation the first year students to the studies in a higher educational institution. The basic difficulties of process of adaptation, feature of a mental condition and satisfaction are revealed by the various sides of a higher educational institution life. The basic directions of support of the first-year students during their social and psychological adaptation are shown.

Keywords: adaptation, adaptation to the studies in a higher educational institution, pedagogical support, the first-year student, motivation to the studies in a higher educational institution.