

**REVIEW OF OMSK STATE PEDAGOGICAL UNIVERSITY.  
HUMANITARIAN RESEARCH  
2023 № 3(40)**

**ABSTRACT AND KEY WORDS**

**PHILOSOPHY**

**Ermakov Sergey A., Ermakova Elena V., Kashina Olga P.**

**INTERNET COMMUNICATION IN HUMAN LIFE: PHILOSOPHICAL ASPECT**

*Abstract.* The article deals with the problems of Internet communication in relation to human life. According to the authors, Internet communications have a powerful impact on a person. The article suggests that this effect largely depends on the attitudes of the person himself. What Internet communications are for him — a goal or a means of existence — this ultimately determines the logic of human behaviour, the positive or negative nature of the communicative impact on a person. At the same time, the authors emphasize the importance of considering Internet communications as an integral part of modern human life. Internet communications are an important means of meeting people's needs. Therefore, it is important to find a "golden mean" in the use of Internet technologies, putting under control the selection of information and the time of assimilation of it in order to make your life more comfortable and meaningful.

*Keywords:* Internet communications, Internet technologies, man, human life, human needs, ordering of life.

**Zhdanko Kirill E.**

**POSSIBLE WORLDS IN THE CULTURE OF INTELLECTUAL LEISURE**

*Abstract.* The article presents a critical analysis of the concept of possible worlds in the context of intellectual leisure culture. The methodology of constructing artificial worlds is studied on the example of literary phantasmagorias by R. Akutagawa and S. Czech. The author suggests that a critical analysis of the possible world and understanding its logic requires the participation of an agent of reasoning in it. The conclusion is drawn that the practice of creating possible worlds in fiction can be considered as an act of indirect self-reflection.

*Keywords:* formal anthropology, analytic philosophy, worlds of reasoning, possible worlds, phantasmagorias, literature.

**Zenets Nina G., Chaldyshkina Marina V., Varova Natalya L.**

**THE PROBLEM OF A PERSON'S SUBJECT FOUNDATION IN THE CONTEXT OF PSYCHOPATHOLOGICAL REALITY**

*Abstract.* The article substantiates the idea that the subjective basis of a person can serve as a support for him in the difficult conditions of modern life. The historical and philosophical digression clearly shows that the tendency to move towards the rejection of all foundations, from the subject is associated with an attempt to free a person from any shackles that restrict his freedom, to put him in a situation on the other side of good and evil, on the other side of reason. The authors argue that despite the existing tendency of the disappearance of the subject, the subject foundation of a person does not disappear, it is inherent in him initially, and can disappear only with him. It is concluded that the subjective basis of a person can serve as a support for him even in psychopathological reality, but at the same time a person is faced with a choice: either to adapt to the «crazy world» or to resist it. Choosing a strategy for self-realization in the world is always a risk and responsibility, but this is the manifestation of a person as a subject.

*Keywords:* subject, subject foundation, existence, reality, psychopathological reality.

**Karpova Larisa M.**

**CRITICAL THINKING IN THE ARGUMENTATION THEORY COURSE**

*Abstract.* The article deals with the problem of critical thinking formation in the interrelation of theoretical and practical aspects; analyses approaches to the formation of critical thinking skills, presented in popular science form and in educational programs of higher education. The author comes to the conclusion that the training course “Theory of Argumentation in Research Activity”, addressed to master’s degree students, creates the basis for the formation of critical thinking skills, provided that the material of formal logic is included in its content.

*Keywords:* critical thinking, grounding, formal logic, argumentation, theory of argumentation, forms of thinking, laws of thinking, proof.

**Nefedova Lyudmila K.**

**BUDDHIST RELIGIOUS AND ARTISTIC INTEGRITY: DIALECTIC OF TRADITION**

*Abstract.* Using the example of Buddhist religious and artistic integrity, the article reveals the implicit dialectic of the tradition that asserts the meanings of the teachings of Buddhism and methods of conveying them in art. The tradition contributes to the consolidation of the corpus of Buddhist culture, preserving and clarifying the meanings of the teaching in the visual arts and the art of words. The significance of meanings and the high level of artistic skill are converted in the cultural forms of the countries of the Christian region, for example, in the works of French Impressionist artists and in Russian poetry. The dialectic of the tradition of Buddhist art is hidden in the skill of image detailing, laconism, decorativeness, symbolism and codification of elements — all this allowed us to reveal the complexity of the Buddhist worldview.

*Keywords:* tradition, innovation, dialectic, meaning, religious and artistic integrity, Buddhism, detailing, codification, decorativeness.

**Ovcharova Tatyana N.**

**CREATIVITY AND OEUVRE FROM A SOCIOCULTURAL PERSPECTIVE**

*Abstract.* The article discusses a number of approaches to the question of the relationship between the concepts of “creativity” and “oeuvre”, the distinctive characteristics of each of them are noted. A significant difference between creativity and oeuvre is established when considering their general orientation towards creating something new. The different sociocultural status of the new in creativity and oeuvre is revealed, “secondary novelty” as an essential sign of creative activity and fundamental novelty as a distinctive feature of creative activity are compared. A comparative analysis of creativity and oeuvre is carried out through an appeal to artistic culture, the development of which was influenced by Internet technologies. Attention to such a phenomenon of modern network literature as fan fiction has deepened the understanding of the originality of creativity and its difference from oeuvre.

*Keywords:* creativity, oeuvre, culture, new, Internet technologies, fan fiction.

**Razova Elena L.**

**THE PROBLEM OF DEFINING THE CONCEPT OF “ETHOS”. PHILOSOPHICAL ASPECT**

*Abstract.* The article examines the concept of “ethos” through the prism of the phenomenological tradition in the context of philosophical anthropology. Ethos is presented as an ontological and axiological basis of human existence, which arises together with the emergence of a community and its existential space — the home. Ethos is understood as the values, norms and traditions of everyday existence, characteristic of the community. The subjectivity of a person as a necessary condition for social interactions and the realization of the intentionality of consciousness through the cognition of the Other is possible only if rooted in ethos, since ethos provides the basis for the co-existence of subjects.

*Keywords:* ethos, home, community, way of life, subject, identity, cognition, understanding, Other, phenomenology, existence.

**Rudi Amina Sh., Plastun Viktor Yu.**

#### TYPES, FORMS AND CULTURAL MEANINGS OF MODERN ANTI-CONSUMERIST CONSUMER PRACTICES

*Abstract.* The article is devoted to the analysis of cultural meanings and symbolic meanings of various forms of consumer actions of an anti-consumerist orientation in accordance with the specific historical conditions in which consumption is carried out. It is emphasized that the objects of consumption themselves and the practice of their use are always inscribed in a certain ideological system, interfacing with the norms of the latter. Adhering to the established foreign research tradition, the authors distinguish two trends among anti-consumerist practices: anti-consumption and consumer resistance. The signs of anti-consumption are mainly an individual character, a focus on the subject's construction of his cultural identity, implementation within the framework of the capitalist order of production and consumption. Consumer resistance is characterized by the pronounced activity of specially organized collectives, the focus on combating the current production and consumer system, socio-political and economic injustice.

*Keywords:* consumer culture, anti-consumerist practices, consumer resistance, freeganism, conscious consumption, eco-friendly consumption.

**Chesnokova Lessia V.**

#### PRIVACY AND PRIVATE PROPERTY

*Abstract.* The article deals with the relationship between the right to private space and property. The distinction between private and public is based on the form of ownership: what belongs to one person or a limited circle of persons is private, and what can be used by all members of society is public. In Western culture, the origins of ideas about public and private originate in antiquity. Subsequently, respect for the right to private space and property was formed under the influence of such social processes of modern times as industrialization, urbanization and individualization of consciousness. In liberal philosophy, the right to privacy and property is associated with such concepts as freedom, dignity and respect for the individual. Depriving the individual of these rights leads to the destruction of the self.

*Keywords:* private, public, oikos, polis, liberal philosophy, bourgeois society, property, individualism.

**Shatova Elena N.**

#### INTERDISCIPLINARY STATUS OF THE TARTU SEMIOTICS OF CULTURE

*Abstract.* The paper presents the interdisciplinarity of scientific knowledge as a necessary principle of the semiotic study of culture. The arguments used are: the studies of representatives of the Tartu school, the opinions of experts in the field of modern philosophy of science, metatheoretical constructions around the Russian semiotic tradition. The interdisciplinarity of Tartu semiotics has been verified in many aspects. The article substantiated a) the relevance of interdisciplinarity in the modern scientific picture of the world, b) the need to develop a common language as a condition for interdisciplinary dialogue, c) the fundamental connection of the interdisciplinary paradigm, systemic and structural research approaches. The conclusions of the article lay the foundations for extrapolating the ideas of cybernetics and systems theory into the boundaries of metatheoretical constructions around the Tartu semiotics of culture.

*Keywords:* interdisciplinary knowledge, system approach, philosophy of science, philosophy of culture, semiotics of culture, Tartu-Moscow school, Yuri Lotman.

## LINGUISTICS

**Arkipova Irina V.**

#### TAXIS SEMANTIC COMPLEXES IN THEIR VARIABILITY

*Abstract.* The purpose of this work is to identify and describe such polycategorical complexes as taxis semantic complexes. The material of the study was statements with taxis prepositions

obtained by directed sampling from the Leipzig National Corpus, the National Corpus of the Russian Language and the German Electronic Dictionary. The study was conducted on the material of four languages — German, English, Dutch and Russian.

As a result of the study, various primary-taxis and secondary-taxis semantic complexes and sub-complexes of simultaneity and non-simultaneity, united by the common semantic function of taxis, are considered. It was found that they actualize various taxis categorial situations of simultaneity and non-temporality — quantitative-taxis, iterative-taxis, temporal-taxis, conditional-taxis, causaltaxis, concessive-taxis, etc. In primary-taxis semantic subcomplexes, primary-taxis categorial situations of simultaneity and diversity of time, associated with various temporal, quantitative and iterative elements. In second-taxis subcomplexes, secondary-taxis categorial situations of simultaneity are realized, combined with various adverbial meanings — instrumental, medial, conditional, concessive, consecutive, final, causal, etc.

*Keywords:* taxis semantic complex, primary taxis complex, second taxis complex, taxis semantic subcomplex, taxis categorial situation.

**Vasilyeva Oksana Yu., Komarova Margarita V.**

STUDENTS' PERCEPTION OF ROCK TEXTS OF THE TURN OF THE 20TH–21ST CENTURIES: AN EXPERIMENTAL STUDY

*Abstract.* The article is devoted to the study of Russian rock as a specific segment of national fiction. The method of semantic differential, widespread in psycholinguistics, contributed to the identification of the emotional-rational semantic dominant of rock texts of the turn of the 20th–21st centuries. The characterization of students' perception results is motivated by the use of graded scales with bipolar antonymic adjectives.

*Keywords:* Russian rock, rock poetry, rock text, semantic differential, perception, experiment.

**Maksimyuk Elena V.**

COMPARATIVE ANALYSIS OF FORMS OF DENIAL IN THE PRAGMATIC ASPECT (BASED ON THE LANGUAGE PERSONALITIES OF DR. BYKOV AND DR. HOUSE FROM THE TV SERIES “INTERNS” AND “HOUSE, M. D.”)

*Abstract.* The article highlights the results of a comparative analysis of the linguistic forms of negation in the pragmatic aspect of two similar linguistic personalities working in the same field of activity, but brought up in a different national and cultural environment. The analysis was aimed at identifying integral and differential features within fragments of national worldviews that determine the speech behaviour of these linguistic personalities. Comparative pragmasemantic analysis of dialogic units containing negations allowed reconstructing fragments of consciousness images of representatives of different linguistic cultures, identifying specific features of the motivational and axiological system. Particular attention was paid to identifying the pragmatic goals of denial, describing the speaker's emotional background accompanying these forms, determining the leading type of determination and the activated rating scale when choosing the tactics of denial.

*Keywords:* national worldview, language culture, language personality, reference, motivation.

**Mikhailova Olga A., Kharlamova Marina A.**

REFLECTION OF FAMILY VALUES IN THE MATERIALS OF THE REGIONAL CORPUS OF MEDIUM IRTYSH FOLK SPEECH

*Abstract.* Based on the analysis of vocabulary presented in thematically marked texts of the corpus, the article reveals the connection between the constant “Family” in the linguistic consciousness of dialect speakers and other constants of traditional culture. The axiological component of the analysed fragment of the dialect worldview of the polyethnic region is determined.

*Keywords:* regional corpus of texts, traditional values, conceptology, dialect worldview.

**Prom Natalya A.**

**PRAGMATIC POTENTIAL OF CITATION IN NEWS MEDIA TEXTS**

*Abstract.* The citation in media discourse is ambivalent: on the one hand, it is an indicator of the objectivity of the text, on the other hand, the impact potential of the quotation itself is preserved, focused and enhanced under the influence of the context. The purpose of the article was to identify and describe the functional spectrum of a citation in a news brief message, the impact potential of which is minimal. Media acts containing quotes have been selected from news feeds. The linguopragmatic analysis showed that in addition to the already known factualizing, emotional, argumentative, suggestive and evidential functions, the quotation material increasingly performs a provocative function. It has been established that the quotation as a method of focusing on the opinion of an individual in the news text has expanded its pragmatic influence, and the quotation format is more common and deliberately used as a means of influence.

*Keywords:* media discourse, news, citation, focusing, pragmatics, provocativeness.

**Russu Ksenia R., Mel'nik Julia A., Zhurova Anastasia V.**

**THE “SEARCH STEP” SLOT AS AN ELEMENT OF THE “MISSING INFORMATION” FRAME (BASED ON SEARCH DOCUMENTS OF THE LATE 18<sup>th</sup> — EARLY 19<sup>th</sup> CENTURY)**

*Abstract.* The article discusses the features of the semantics of the “search step” slot, which was mandatory in the structure of the “missing information” frame. The study was conducted on the material of fifteen search documents of the late 18th — early 19th century from the State Budgetary Institution of the Tyumen region “State Archive in Tobolsk”. The theoretical and methodological basis of the work consists of works in the field of cognitive linguistics, formation, linguistic source studies and lexico-semantic description of archival documents. Conclusions are drawn about the mosaic structure of the slot “search step” and filling it with search semantics.

*Keywords:* frame analysis, discourse, investigative discourse, 18th century, 19th century, archival documents, diachrony.

**Speranskaya Nina I., Yatsevich Olga E.**

**LINGUOCULTURAL ANALYSIS OF THE SEMANTIC-CONNOTATIONAL FIELD OF THE LEXEME LIV\* IN THE WORK OF J. K. JEROME**

*Abstract.* The article discusses the ethno-specific meanings of the archetypal symbol life-live-liver in written English discourse. In the course of their work, the authors rely on the hermeneutic method to interpret the veiled meanings of the text, as well as on the quantitative method, which allows identifying quantitative aspects of the use of lexemes. The study of the word forms life-liveliver from the point of view of etymology served as the starting point for identifying their universal and ethno-specific meanings in the linguocultural aspect. The high frequency of use of the lexeme liv\* emphasizes its importance, which allows readers to realize the value of human life.

*Keywords:* semantic-connotational field, etymology, linguocultural context, J. K. Jerome.

**Sukhova Ekaterina A.**

**FEATURES OF THE MORPHEMIC STRUCTURE OF WORDS WITH A BOUND RADIX**

*Abstract.* This article is devoted to the problem of segmentation of words with a bound radix. The subject of study is the morphemic articulation of bilaterally bound radix of Russian origin. The purpose of the article is to identify the reasons for the formation of connectedness on the example of historically cognate words with the radix \*stig. The first part of the article contains a brief analysis of the main synchronic and diachronic studies in the field of bound radix. Groups of related radix and their features are revealed, the question of studying verbs with such radix as part of complex lexical systems — etymological nests and genetic paradigms is considered. The second part of the article is devoted to identifying the reasons for the formation of the connection of words with the radix \*stig. As a result of the study, the archaization of the originator was revealed, which led to the rupture of semantic links between derivatives and led to the collapse of the etymological family of words.

*Keywords:* morphemics, word formation, morphemic division, etymology, bound radix, radixoid.

**Fesenko Olga P., Bescennaya Victoria V.**

THE “PATRIOT” CONCEPT IN THE LINGUISTIC CONSCIOUSNESS OF RUSSIAN AND CHINESE STUDENTS

*Abstract.* The article describes the structure of the concept “patriot”, reflected in the linguistic consciousness of students in China and Russia. Nuclear and peripheral elements are identified, the difference in the structure of the concept due to belonging to linguoculture is determined.

*Keywords:* concept, concept “patriot”, core of the concept, periphery of the concept, linguoculturology.

*Acknowledgements.* The study was carried out within the Roszheldor state task for 2023. The topic of the task is “Designing a program of patriotic education in the student environment, taking into account the peculiarities of a technical university by means of linguistic disciplines and literature”.

**Meng Qin**

REPRESENTATION OF THE “LABOR” CONCEPT IN THE RUSSIAN LINGUISTIC WORLDVIEW ON THE MATERIAL OF SOCIAL NETWORKS DURING THE PANDEMIC COVID-19

*Abstract.* The article presents an approach to studying the concept of “Labor” in social networks during the COVID-19 pandemic using the example of the Russian social network “VKontakte” involving elements of background comparison with the Chinese social network “Sina Weibo”. The purpose of the study is to determine the cognitive characteristics of the concept of “Labor” during the COVID-19 pandemic against the background of the Chinese concept 劳动. The research is aimed at studying changes in the symbolic component of the content of the “Labor” concept during the pandemic. The scientific novelty lies in conducting a multidimensional analysis of the components of this concept when representing it in contexts from social networks and in describing its modern relevant features.

*Keywords:* social networks, concept “Labor”, cognitive characteristics, VKontakte.

## PEDAGOGICS

**Grak Denis V.**

PEDAGOGICAL MODEL FOR THE DEVELOPMENT OF THE LEGAL COMPETENCE OF A TEACHER

*Abstract.* The article presents a pedagogical model for the development of legal competence of a teacher, its intention, purpose and features. The organizational and pedagogical conditions determined by the model for the development of legal competence of a teacher in the context of legal self-education are considered.

*Keywords:* legal competence of a teacher, pedagogical model for the development of a teacher’s legal competence, organizational and pedagogical conditions.

**Grachev Anatoliy V., Savoskina Alina S.**

PRACTICES OF SCHOOL EDUCATION OF THE SIBERIAN COSSACKS (SECOND HALF OF THE 19TH — EARLY 20TH CENTURY)

*Abstract.* The publication is devoted to the analysis of school education practices in the Siberian Cossack Army in the period the middle of the 19th to the beginning of the 20th century. In the course of the study, the features of the educational and nurturing process of primary schools of the army were determined, the content of the main educational disciplines was revealed. The authors identified the problems of school education, revealed the main difficulties faced by teachers in their

practical activities. A comparison of the requirements for school education with real practice was made. The article used historical sources that were not previously introduced into scientific use.

*Keywords:* training, upbringing, school, curriculum, teacher, Siberian Cossacks, Siberia.

*Acknowledgments.* The article was prepared within the framework of the interdisciplinary scientific laboratory of Omsk State Pedagogical University “Philosophy of Education and Philosophy in Education”.

**Gulov Artem P.**

**ADVANCED TRAINING FOR TEACHERS IN THE OLYMPIAD MOVEMENT**

*Abstract.* The Olympiad movement and its widespread development set the school the task of making an elite educational product publicly available, and therefore there is a need to scale the Olympiad courses. The purpose of our research is to study a set of possible measures that contribute to the design of professional development programs. We relied on the principles of systemic, activity-based, culturological and axiological approaches. Based on the identified problem fields, we proposed a set of measures to overcome difficulties, and identified the principles of preparation and selection of tasks based on a culturological approach.

*Keywords:* Olympiad, advanced training, subject Olympiads, academic competition.

**Derbush Marina V.**

**PERSONAL RESULTS OF STUDENTS AND METHODS OF THEIR DEVELOPMENT  
(THE CASE OF TEACHING MATHEMATICS IN BASIC SCHOOL)**

*Abstract.* The article discusses the features of personal development of students by means of an educational subject using the example of mathematics. The analysis of normative documents and psychological and pedagogical literature on the research topic allowed to reveal the main directions of personal results implemented in teaching mathematics, to identify the methods of educational activities aimed at their development. For each of the techniques, specific examples are given based on the educational possibilities of mathematical knowledge and methods of solving problems.

*Keywords:* training, upbringing, directions of the educational process, personal results, development of personal results, methods of developing personal results in teaching mathematics, educational opportunities of mathematics.

**Dmitrieva Olga A., Kondaurova Tatyana I., Fetisova Natalya E.**

**FEATURES OF ADAPTATION OF FOREIGN STUDENTS IN THE INNOVATIVE  
EDUCATIONAL ENVIRONMENT OF THE UNIVERSITY**

*Abstract.* The article discusses the methodology of support and pedagogical support for foreign students, based on the use of an innovative educational environment, in a set of environmental educational spaces.

*Keywords:* adaptation of foreign students, innovation, set of environmental educational spaces.

**Kazakova Irina V.**

**SOCIO-PSYCHOLOGICAL ADAPTATION AND VALUE ORIENTATIONS IN  
ADOLESCENCE (THE CASE OF FIRST-YEAR STUDENTS)**

*Abstract.* The article considers value orientations as a factor in the socio-psychological adaptation of first-year students to the conditions of study at a university. As a result of the empirical study, the criteria for socio-psychological adaptation were described, the types of students were identified depending on the prevailing value orientations and criteria for socio-psychological adaptation.

*Keywords:* socio-psychological adaptation, value orientations, students, adolescence.

**Karavayskaya Olga S., Alena I. Mikhailova**

**PATRIOTIC EDUCATION AT THE UNIVERSITY: FORMATION OF THE SPIRITUAL CULTURE OF STUDENTS IN THE PROCESS OF LITERARY DISCIPLINES MASTERING**

*Abstract.* The paper discusses the essence of patriotic education, determined by the state policy of the Russian Federation, the content of spiritual and moral education in the university. The article contains a review of the principles, methods, techniques, technologies for the formation of the spiritual culture of university students as one of the directions for the implementation of patriotic education in the classroom in literary disciplines.

*Keywords:* patriotic education, spiritual and moral values, teaching literature at the university.

*Acknowledgments.* The study was carried out as part of the state task of Federal Rail Transport Agency for 2023. The topic of the assignment is “Development of a program of patriotic education among students, giving due consideration to the characteristics of a technical university by means of linguistic disciplines and literature” (EKTY-2023-0001).

**Konopkina Elena S., Shkurat Lilia S.**

**EXPERIENCE OF USING AUDIOVISUAL TEACHING TOOLS IN LITERATURE CLASSES WITH FOREIGN STUDENTS OF THE PREPARATORY DEPARTMENT**

*Abstract.* The article substantiates the effectiveness and feasibility of using audiovisual teaching aids in literature classes at the preparatory department for foreign citizens. It is noted that the use of audio and video materials, computer presentations allows to intensify and optimize the educational process, increase the motivation of foreign students to study the Russian language and literature, intensify their cognitive activity, promotes better memorization of the information received and its longer storage in memory. The advantages of authentic audiovisual teaching aids are revealed, and the need for their use already in the first literature classes is emphasized.

*Keywords:* audiovisual teaching tools, authentic, literature class, foreign student, optimization, intensification, interactivity.

**Medvedev Leonid G., Shokorova Larisa V.**

**THE FORMATION OF AESTHETICS ORIENTATION OF A NOVICE ARTIST’S WORK**

*Abstract.* The article analyses the problem of aesthetic education of young artists in the process of artistic creation, which is influenced by a paradigm shift in the development of contemporary fine arts. It is shown that the transformation of the paradigm has a direct impact on the professional training of future artists. The interaction of the emotional, aesthetic and technical components in the creative process is revealed.

*Keywords:* aesthetic perception, fine arts, education, artistic creativity, content, form, learning, harmony.

**Navoychik Evgenia Yu.**

**ARCHITECTURAL APPROACH TO DESIGNING PERSONAL EDUCATIONAL RESULTS**

*Abstract.* The article discusses the possibility of solving the problem of non-linear integration of learning goals with the systemforming role of the personal result, in the context of the application of the architectural approach. This approach, developing the logic of a systematic and holistic approach, allows one to consider the process of pedagogical interaction as an open system of understanding and dialogue, and not within the framework of a “closed” system of social design. This approach takes into account in the design not only the educational and activity-based aspects of the learning process, but also the value-semantic, which is the basis of the student’s motivation.

*Keywords:* education, training, upbringing, personal result, architectural approach.

**Petrusevich Arkady A., Shekarbekov Sakentai A.**

**FORMATION OF THE MANAGERIAL POSITION OF FUTURE OFFICERS IN THE EDUCATIONAL PROCESS OF A MILITARY UNIVERSITY**



*Abstract.* The article reveals the problem of forming the managerial position of a future officer. Special attention is paid to the characteristics of the concept of “managerial position”, its differences from managerial competence are shown. An important part of the work is to characterize the possibilities of the educational process of a military university in the formation of a managerial position. The emphasis is on taking into account the factors that ensure the formation of the desired position.

*Keywords:* management, managerial position, military education, military university cadet.

### **Saiq Hares**

#### **EDUCATION LEVEL AND ECONOMIC ACTIVITIES OF AFGHAN WOMEN: CORRELATION ANALYSIS**

*Abstract.* Afghanistan has one of the lowest literacy rates in the world, which is largely responsible for the country’s sluggish economic growth, stagnation and ongoing armed conflict over the past five decades. Low literacy rates are the result of neglecting education, which is the most important factor in success and growth in today’s world. This study aims to explore how educational level affects the participation of women in entrepreneurship and business. A quantitative approach was chosen as the main one in the study; a structured questionnaire was used to collect data. The results of the study showed a significant correlation between the level of education, the availability of finance, the legal field, personal business qualities and the participation of women in entrepreneurial activities.

*Keywords:* women’s education, economic growth, gender, self-leadership, education spending.

### **Khoroshenkova Anna V.**

#### **FORMATION OF FINANCIAL LITERACY OF STUDENTS IN THE SOCIAL STUDIES COURSE AT SCHOOL IN TERMS OF INFORMATIZATION OF EDUCATION**

*Abstract.* The article considers the problem of the formation of financial literacy of students in teaching social science in the context of informatization of education. The advantages and disadvantages of using communication technologies, as well as the methodological conditions for their effective use in social science education are analysed. The expediency of an integrated approach to the formation of information and financial culture of schoolchildren is noted.

*Keywords:* informatization of education, social science, financial literacy, Federal state educational standards of basic general education, communication technologies.

### **Chikova Olga A., Nekrasova Irina I.**

#### **ASSESSMENT OF PSYCHOLOGICAL READINESS OF TEACHERS OF PEDAGOGICAL UNIVERSITIES FOR INNOVATIVE ACTIVITY BY APPLYING METHODS OF MATHEMATICAL STATISTICS**

*Abstract.* The psychological readiness of teachers of pedagogical universities for innovative activities was measured. The study covered 107 teachers aged 25-60 years at pedagogical universities in Novosibirsk and Omsk. The results of adaptation of mathematical methods and digital tools for assessing the psychological readiness of teachers for innovative activities are presented. It has been proven that the psychological correlates of the readiness of teachers of pedagogical universities for innovative activities can be combined when modeling by structural equations into two models: a one-factor model — “General Index” and a model that includes five factors: motivational, cognitive, operational, emotional-volitional, creative. The data from the conducted research can be used to develop programs for the introduction of innovative technologies in the educational process of a pedagogical university.

*Keywords:* teachers of pedagogical university, innovative activity, psychological readiness, structural model, modeling.

**Shirokolobova Anastasia G., Shirokolobov Georgy Valentinovich**

**DEVELOPMENT AND INTEGRATION OF EDUCATIONAL VIDEO CONTENT INTO AN ELECTRONIC COURSE (A CASE STUDY OF “RESISTANCE OF MATERIALS” COURSE)**

*Abstract.* The article considers e-learning as an attractive form of transformation of education by changing the format of educational activities, a variety of content and the ability to organize interactive forms of learning. Video content is described as a complex and multifaceted phenomenon, which makes it possible to provide interactivity, format change and increase the motivation of students. The stages of video content development, its integration into an electronic course on the LMS Moodle platform based on the material of the “Resistance of materials” course are described. Video content formats are characterized. The level of efficiency of mastering the discipline with the help of video content is revealed.

*Keywords:* e-course, educational video content, digital technologies, LMS Moodle.