# REVIEW OF OMSK STATE PEDAGOGICAL UNIVERSITY. HUMANITARIAN RESEARCH 2017 № 4 (17)

## ABSTRACT AND KEY WORDS

#### PHILOSOPHY

# N. L. Varova

UNDERSTANDING IN PHILOSOPHY OF V.V. ROZANOV: FROM THE SCHEME OF MIND TO THE IMAGE OF PHENOMENON

The article shows that understanding was a constant theme of V. V. Rozanov's philosophizing. At first the subject of the philosopher's study was the relationship between the cognizing mind and the cognized world. The treatise "On Understanding" reveals how the ordering of empirical material and the development of the idea of the world proceed due to patterns of reason. Then, in a new form of thinking and recording of "fleeting thoughts", the philosopher objectifies the connection between I and the world. The images of thought captured by Rozanov give the possibility of direct perception of a particular author's self. The structure is revealed in the unity of modus: empirical, abstract, subjective, conceptual (formulated on the basis of G. G. Shpet's ideas). The structure of the image of the world is revealed in the system of levels of symbolic perception - a thing, a sign, a sense, a paradigm. The article shows an example and potential of application to the "thoughts" of Rozanov of the self structure and the structure of the world's image.

Keywords: schemes of mind, modus, self structure, structure of the world's image, sense.

## G. V. Gornova

UBANISTIC SOURCES OF DEMOCRACY AND LIBERALISM

The article deals with ideas that influenced the formation of a democratic social system. It shows the inextricable connection between these ideas and value ideas with urban culture.

Keywords: city, freedom, citizen, townsman.

### M. P. Danilkova

CONSUMER ORIENTATION AS A NEGATIVE TENDENCE OF MODERN SOCIETY

The article is devoted to one of the actual themes of social philosophy: to the problem of the existence of modern man in a crisis situation, characteristic of both social and individual value systems. The actual stage of the society development is accompanied by a rapid reform of the social environment and the very existence of man comes from the unprecedented acceleration and transformation. These processes are inevitably accompanied by the modernization of the value architectonics of society and the adjustment of value-orientation activities. The article considers a number of axiological tendencies, characteristic for modern society in the conditions of its rapid transformation.

**Keywords:** values, transformation in values, social and personal values, consumer orientation.

#### **O. P. Kashina**

INDICATORS OF MATURITY OF THE PERSONALITY IN DIFFERENT HISTORICAL PERIODS

The article examines the main factors and conditions for the development of the personality in the period of maturity. The author makes an attempt to examine the indicators of a person's maturity in different historical periods from the position of socio-philosophical analysis. Attention is focused on the fact that the process of maturity of the personality is conditioned by socio-cultural norms, traditions and prerequisites, characteristic for a certain historical period. It points to the peculiarities of perception and interpretation of man's maturity in modern society as the longest period of his life's way.

**Keywords:** age, periods of life, maturity of personality, indicators of maturity, historical period, personal development, consumer society.

## V. V. Kovtun

## TO THE QUESTION OF THE AESTHETIC FORM IN DESIGN

The article touches on the problem of understanding the aesthetic form in design. It emphasizes the importance of actualizing the essential certainty of design, as well as the aesthetics of the design-form for the transfer of the original author's vision of the world through the project idea. The special significance of the social role of design and design-form is emphasized in ensuring the unity and integrity of society in conditions of multicultural environment.

Keywords: design-form, aesthetic imagery, multicultural environment.

# M. V. Lasitsa, T. V. Sokolova

# TRANSLATION TRANSFORMATIONS OF THE TEXT IN SEARCH OF SENSES

The main goals of artistic translation are analyzed in the article, examples of interpreting the questions of translation in historical excursus are given. There are two main types of translation: "literal" and "analytical". It is noted that translation deconstructions can occur both on the "external" and "internal" level of the text. Examples of "internal", semantic level of deconstruction of the text are given. The conclusion about the inevitability of the text transformation in the translation is made, that makes it possible to consider options that contribute to "multiple", meaningful reading of the text.

Keywords: translation, transformation, deconstruction, hermeneutic game, symbol.

#### V. V. Nikolin

THE CHARACTER IN THE LOGIC OF DEVELOPMENT OF THE GREEK TRAGEDY: SYNCRETISM OF THE HEROES CHARACTER AND POSITION OF THE CITIZEN'S OBSERVATION

Character as a category of analysis of the tragedy's plot reveals the syncretism of the action of the Greek hero. Syncretism implies a strict sequence: thought generates a word, a word generates an action, and action generates a result as God's estimation. The character of the hero is the main standard and the model of how to be a manfor the spectator.

Keywords: syncretism, character, hero, spectator.

## S. N. Ovodova

SOCIO-CULTURAL PARAMETERS OF THE PERSONALIZED MODEL OF MONITORING

The article reveals the specificity of the fluid model of identity, analyzes the process of its formation and functioning in culture. The ways of representation of identity in socio-cultural space are described. The interdependence of discursive and everyday-practical representation of identity is justified. The article shows the advantages of analyzing fluid identity using the theory of flow structures.

Keywords: identity, culture, man, person, monitoring, modern, postmodern.

# V. G. Puzikov

THE MEANINGS OF UNDERSTANDING OF HUMAN DESTINY

The article considers the meanings of understanding of the men's destiny as a philosophical problem. Destiny is a concept of culture, a phenomenon of human life, a huge layer of being. The meaning of understanding of human destiny opens up in different ways in the socio-cultural context of changes.

Keywords: human destiny, socio-cultural context, senses of destiny understanding.

## T. K. Sagitdinova

# CONCEPT OF THE PICTURE OF THE WORLD IN THE CONTEXT OF DIFFERENT SCIENCES

The article deals with the concept of the picture of the world in the context of various sciences: philosophy, sociology, psychology, history, pedagogy, etc. The chronology of the origin of this concept and the main features of the religious, philosophical and scientific picture of the world are also considered in the article. Particular attention is paid to the pedagogical picture of the world as a vision of the world, which should emerge among students of pedagogical universities during professional training in the context of modern requirements for education.

**Keywords:** picture of the world, religious picture of the world, philosophical picture of the world, scientific picture of the world, pedagogical picture of the world, worldview.

## A.S. Sharov

## SELF REFLEXIVE CONCEPT AND WORLD CONNECTION

The article suggests a reflexive-regulative approach to understanding the "I-concept", which includes in its structure "I-positions", "I-activity" and "I-reflective". In its unity, the "I-concept" is not only a reflexive-regulating center of the human value-semantic activity, but it also defines the dimension of the "imaginary' space of its life activity, which on the inner sides of the interaction boundaries is determined by vital values and meaningful orientations, while on the outer sides - by pragmatic goals and meanings, as well as the values of that community in which a person is included. The importance of the world around us through reflexive processes gives the "I-concept" not only stability, but also the principle of self-organization and organization of the interface of the inner and outer worlds.

Keywords: reflexion, regulation, I-concept, self structure, significance, connection, imagination.

# O. B. Shustova, G. N. Sidorov

## THE LINGUISTIC INTERPRETATION IN SOLVING THE PROBLEM OF PROOF

The problem of proof is examined from the point of view of its linguistic interpretation. The specific relationship between the essence of the object, the observed phenomenon and the linguistic expression is emphasized. The relationship of language reality with the forms of rationality is shown. The language allows you to combine concepts, construct speculative constructions, customize them to the available facts and give the status of a law that allegedly «explains» the mechanism of a particular natural phenomenon. Thus, the vagueness of the term «proof» is fixed.

**Keywords:** language, proof, understanding, science, information, faith, picture of the world, rationality.

## LINGUISTICS

## T. S. Boreyko, E. V. Geiko

TYPES OF PERCEPTION WITH COMPLEX METHODS OF NOMINATION IN THE RUSSIAN LANGUAGE SYSTEM: OLFACTORY AND TACTILE PERCEPTION

Methods of verbal representation of olfactory and tactile perception in the Russian language system are considered in the article. In this connection, the main components of the proposition of olfactory and tactile perception are investigated. The authors substantiate the proposition about rich lexico-semantic originality of utterances containing information on olfactory and tactile perception, the ability of the language to compensate for the poverty of the lexicon of these types of perception by other diverse ways.

**Keywords:** olfactory perception, tactile perception, proposition, components of the proposition, predicate, subject, object of perception.

## V. A. Egoshkina

COMMUNICATIVE STRATEGY OF MOTIVATION TO ACTION IN ENTERTAINING RADIO DISCOURSE

The article substantiates the legitimacy of the allocation of entertainment radio discourse in the structure of a more general discursive space - media discourse. The communicativepragmatic specificity of texts of entertainment radio programs is studied. The strategy of motivation to action is analyzed as one of the basic communicative strategies of an entertaining radio discourse. Communicative tactics of invitation and joint action representing this strategy are considered.

**Keywords:** media discourse, entertaining radio discourse, communicative strategy, communicative tactics

## E. A. Kozlovskaya

RECEPTIVE EXPERIMENT AS A METHOD OF ESTIMATION OF THE IMPACT OF HETEROGENEOUS COMPONENTS OF POLYMODAL TEXT (ON THE EXAMPLE OF ADVERTISING ROLLERS OF CHILDREN'S GOODS)

The article is a receptive study that reflects the perception of the polymodal text of advertising videos of children's products by target and non-target audience (parents and people who do not have children). When the heterogeneous parts of the video are perceived (sound and video), a positive evaluation of the advertising clip by the recipients is observed, which means that verbal and nonverbal parts separately have a great influence on the recipients. The perception of rational information is possible only with one of the components - verbal or visual.

**Keywords:** receptive experiment, method of semantic differential, psycholinguistics, advertising video, polymodal text, heterogeneous components.

# E. G. Malysheva, N. A. Gridnev

RECONSTRUCTION OF OMSK MEDIA IMAGE (ON THE MATERIAL OF TEXTS OF REGIONAL TELEVISION MASS-INFORMATION DISCOURSE AND DATA OF RESOURCE «MEDIALOGY»)

The problem of constructing a media image of the city of Omsk in the regional and federal mass-information discourse is considered in the article. The research material is the news texts of the Omsk regional television media and the Internet resource (databases) "Medialogy. The main methods of this study are content analysis, interpretative, axiological and cognitive analysis of the contexts of mass information television programs. Within the framework of the research, an attempt is made to reconstruct the media image of the city of Omsk, formed in the discourse of regional and federal television mass media, to characterize its axiological and cognitive nature. Particular attention is paid to the phenomenon of the formation of a negative informational picture of the world.

**Keywords:** mass-information discourse, television, media image, informational picture of the world.

# A. I. Mikhaylova

# GENRE CHARACTERISTICS OF MODERN POPULAR SONG

The modern popular song is a genre of mass communication and shows the qualities characteristic for both poetry and media texts, being a kind of reflection of the mental attitudes of linguistic culture carriers and general tendencies of language development. A popular song possesses differentiating formal and substantial features that allow it to be referred to stereotyped texts of mass culture that exhibit stable tendencies to reduce the speech culture and simplify the verbal component of the creolized text. The formation of the communicative genre of the popular song is influenced by social and sociolinguistic factors, in particular, by changing the attitude towards the style of the text. Keywords: popular music, song, pop culture.

# E. A. Nikitina

# COMMUNICATIVE STRATEGIES OF THE IMAGE CORRECTION BY THE EXEMPLE OF OMSK INDUSTRIAL ENTERPRISE

This study offers an unusual sphere of application for one of the methods of cognitive linguistics (discourse-analysis): the reconstruction of the image of an industrial enterprise. As a means of describing the image in the article, a frame is presented: this is exactly the structure that the basic subject of PR attempts to impose on the target audience. To evaluate the effectiveness of the communicative activity of the organization, a comparative analysis of the organization's model image reconstructed by primary PR texts and the objective image of the organization reflected in media texts is carried out.

Keywords: frame, discourse-analysis, image of industrial enterprise.

# N. D. Fedyaeva, S. A. Abdulazizova

STYLISTIC NORMS: KNOWLEDGE VS REPRESENTATION (ON THE EXAMPLE OF OFFICIAL BUSINESS SPEECH STYLE TEXTS)

The article examines the documents created by the staff of the Omsk City Administration, and examines a wide range of mistakes made in the texts. In explaining the causes of errors, the authors of the article turn to the opposition of knowledge of the norm and ideas about it.

Keywords: stylistic norm, stylistic error, official business speech style.

# LITERATURE. LITERATURE STUDIES. FOLKLORE

# E. V. Zvereva, M. V. Kutyeva

ECLECTICS AS A WORLD UNDERSTANDING IN TETRALOGY OF C. RUIZ ZAFON «CEMETERY OF FORGOTTEN BOOKS»

The novels of Ruiz Zafon, the most widely read European author, are the product of a literary experiment, the result of which was the coexistence of several genres and styles in one literary work. Forming a single whole, the books of this Catalonian author reveal a close interconnection - in structure, plot and content. Discourse strategy of the writer is aimed at deconstructing the traditional understanding of the category "literary style." We consider eclectic not only the composition of works and the writing's mimaner, but also the author's artistic picture of the world.

**Keywords:** eclecticism, continuity, modern Spanish literature, symbol, metaphor, pattern repeatability, artistic picture of the world.

## N. V. Kovtun

HISTORIORIZATION OF THE MYTH: FROM THE BLESSED MATERY TO PYLEVO... (ABOUT THE AUTHOR'S DIALOGUE OF V. RASPUTIN AND R. SENCHIN)

The article deals with the correlation of the leading trends of the actual Russian literature. The authors of «new realism» suppose, that the most important principle of creativity is a detailed description of the "new reality", without idealization, without symbols, at the level of physiological essays. The names of S. Shargunov, Z. Prilepin, R. Senchin are the most discussed. The R. Senchin's novel "Zone of the flooding" (2015) became a kind of a retort in the direction of V. Rasputin's famous novel "Farewell to Matyora" (1976). The article demonstrates, that the work of R. Senchin is not so much a "continuation" of the symbolic text of V. Rasputin, but, rather, his refutation: from the system of motives to the interpretation of the writer's mission, the significance of the Logos.

**Keywords:** "new realism", V. Rasputin, "Farewell to Matyora", R. Senchin, "Zone of the flooding".

## E. V. Kozlovskaya

## MOTIVES OF BIBLICAL STORIES IN SPANISH MYTHOLOGY

This article is devoted to the influence of the Catholic tradition on the formation of Spanish mythology. The analysis of the reflection of biblical motifs in the Spanish mythological system allows to see the religiosity of the Spanish people, which is still alive, but has undergone certain changes, and also to better understand the Spanish culture and the features of their world view. The article examines the most vivid examples of «higher mythology» which later serve as a basis for the emergence of superstitions of the Spaniards and help to reveal their religiosity and respect for faith.

**Keywords:** mythology, mythological picture of the world, legends, religiosity, Catholicism.

# Zh. N. Sarangaeva

# SYMBOLIC INTERPRETATION OF RELATIVITY IN KALMYK, RUSSIAN AND BRITISH LITERARY DISCOURSE

The article deals with the symbolic characteristics of the concept of "relativity" in Kalmyk, Russian and British literary works. This universal concept is conceived in the compared linguocultures in various images. The constitutional characteristics of this concept are revealed through the description of traditional values - family, home, hearth, mutual understanding, mutual assistance, etc. These cultural dominants in their totality form a system of special subconcepts, each of which has a deep symbolic potential for culture as a whole.

Keywords: symbol, relativity, literary discourse, Kalmyk, Russian and British literature.

# PEDAGOGICS

#### Zh. A. Azimbayeva

FEATURES OF ORGANIZATION OF EDUCATIONAL PROCESS AT THE TECHNICAL UNIVERSITY

The article examines the specifics of a modern technical university, the principles of approaches laid down in the FSES. The author reveals a number of problems that require changes in the organization of the educational process. It is argued that it is not enough to transfer knowledge to the student, it is necessary to teach the student to develop himself in the world of information and knowledge, that solving the identified problems requires systemic innovation changes in the educational process in a technical university. The main principle of the organization of the educational process in a technical university is the principle of interdisciplinary integration.

**Keywords:** technical university, educational process of a technical university, educational standards, professional standards, professional competence, interdisciplinary integration.

#### I. A. Astafyeva

LINGUODIDACTIC POTENTIAL OF PROPER NAMES AT SCHOOL COURSE OF RUSSIAN LANGUAGE

The article deals with the place of onomastics in the school course of the Russian language. The author shows how the study of proper names promotes the formation of communicative, lingual, linguistic and linguocultural competencies. It is shown how onomastic material is presented in the school program, which directions of proper names' studying are possible in accordance with modern requirements for teaching Russian language.

**Keywords:** onomastics, proper name, communicative competence, lingual and linguistic competence, linguocultural competence, teaching Russian language.

## G. S. Baimukhanov

THE BASIC PRINCIPLES OF THE ORGANIZATION OF THE LANDSCAPE MOTIF AT THE PLEIN-AIR

The article discusses the basic principles of the organization of the landscape motif at the plein-air, describes the goals and objectives of the plein-air practice, reveals the typical mistakes that students make when searching for a composition and color solution. The significance of short-term studies in the process of teaching students in conditions of plein-air practice is revealed.

Keywords: landscape, composition, etude, harmony, color, outline, sketch, plein-air.

## L. I. Gerashchenko, I. P. Gerashchenko, G. M. Titova

METHODOLOGICAL SYSTEM OF UNIVERSITY TEACHERS' TRAINING TO THE REALIZATION OF DISTANCE TEST CONTROL

The article deals with the formation of a methodical system for the training of university teachers for the realization of test control in distance. The methodical system is aimed at mastering the basic concepts in the field of testology by the teacher, implementing distance monitoring and evaluation activities at the highest possible level, assimilating the methods of developing electronic tests in distance learning systems, the ability to organize electronic testing, interpret its results and conduct a mathematical and statistical analysis of the quality of test materials. The model of methodical system includes target, content, process-activity and productive components and is based on the principle of independent choice by the teacher of an individual trajectory of professional competence development in the field of distance test control. The article describes the experimental approbation of a methodical system in a pedagogical university based on the Moodle distance educational system.

**Keywords:** testology, test, test control, Moodle system, distance learning, competence, methodical system.

# N.A. Delvig

CONTRIBUTION OF ADMIRAL G.I. BUTAKOV TO THE CREATION OF MARINE TRAINING PRACTICE

The article examines the contribution of admiral G.I. Butakov to the process of improving the system of naval education in the Black Sea Fleet: in creating a base for marine practice, and in developing methods for conducting practical exercises for the cadets of the marine corps and for the permanent staff of the Black Sea Fleet.

**Keywords:** organization of marine practice, training navigation, naval fleet, military educational institutions, practical training, personnel.

## G. A. Lanshchikova

APPLICATION OF THE METHOD OF STORITELLING IN THE TRAINING OF STUDENTS-DESIGNERS TO PRE-PROJECT ANALYSIS

The article reveals the essence of storytelling as a method used in design-projecting. The types of storytelling are described, the characteristics of the basic elements of storytelling, the form of presentation of narrative are given. The effectiveness of using this method in teaching design students to the pre-project analysis has been revealed.

Keywords: storytelling, teaching method, design, projecting, content.

## A. A. Meydus

# ABOUT TENDENCES OF RUSSIAN HIGHER EDUCATION REFORMING

The article notes that since 2009, a large number of documents regulating higher education began to appear. The state retains the freedom of higher education institutions in determining the content of educational programs, limiting them in this activity by state educational standards, professional standards. State accreditation, which gives universities the right to issue state-recognized diplomas (now - "established") is an obligatory stage in the control of the educational process by the state in Russia. The Federal Law "On Education in the Russian Federation" provides the universities with the opportunity to pass public and professional-public accreditation, which, however, does not replace the state. In other words, an attempt was made to orient the university

community on the procedures of self-control, self-regulation, evaluation of the results of their activities by professional communities. This norm works at the moment, but in a relatively small number of universities. The nearest prospects in the development of higher education are the targeted closure of university affiliates, the large-scale enlargement of universities, initiated by the creation of federal universities and continuing the creation of "supporting" universities.

**Keywords:** reforms, higher education, quality control, state accreditation, public accreditation.

## N.K. Pronina

METHODOLOGICAL RECOMMENDATIONS FOR CREATION OF A GENERAL TONE AND COLOR STATE IN PAINTING ON A PLEIN AIR

The main tasks of exercises for the general tone and color state of nature in the plein air are considered in the article. Methodical recommendations to exercises on the state in conditions of plein-air practice are given. The features of these tasks are revealed in each course, taking into account the complication of color and composition tasks and techniques of performance.

**Keywords:** light-air environment, reflex interrelation, integral perception, color unity, color scale, color condition, plein air.

## Zh.A. Pyankova

FORMATION OF READINESS TO OPERATE BY SPATIAL OBJECTS IN STUDYING GEOMETRIC GRAPHIC DISCIPLINES

The article deals with the complex of disciplines aimed at the formation of graphic literacy of specialists. In spite of the computerization of production processes, the necessity of studying descriptive geometry and engineering graphics in full is justified, because computer graphics is a discipline aimed only at mastering the drawing tool - the graphic editor. The material of the three geometric-graphic disciplines shows how the development of all the components of readiness to operate with spatial objects occurs.

**Keywords:** geometric-graphic disciplines, descriptive geometry, engineering graphics, computer graphics, readiness to operate by spatial objects.

## N. In. Savluchinskaya, A. V. Schechilina

MASTERING OF MULTIPLICATION BY YOUNG SCHOOLCHILDREN IN THE SYSTEM OF ADDITIONAL EDUCATION AS A MEANS OF IMAGINATION DEVELOPMENT

Animation activity and developing technologies for the creation of cartoons are interesting for schoolchildren. Animation is closely associated with fine and decorative art, music, literature, theater, direction, filming, and computer science. The simplest form of working with cartoons is viewing. A more complicated form is the creation of a cartoon. Six main types of animation are analyzed: plasticine, puppet, sand, painted, computer animation and rotoscoping.

In the process of studying animation with children, five stages of creating a cartoon film were identified: preparatory, artistic-visual, technological, audial-artistic, final. To create the cartoons, the programs in the drawing computer animation were approved and selected. A computer program for creating children's cartoons, which allows you to create video from photos, images and video with the overlay of voice and music, is proposed.

**Keywords:** types of animation, stages of creating a cartoon, mental development, creative abilities, imagination, computer programs.

#### E. V. Skripnikova

TO THE QUESTION OF THE DEVELOPMENT OF THE STUDENTS' ARTISTIC PERCEPTION IN CHILDREN'S ART SCHOOL

The article highlights the techniques and methods of developing artistic perception of students in art school, reveals the characteristics of the child's perception, analyzes the basic

pedagogical conditions for improving the quality of perception. The importance of the art lesson is emphasized like the construction of a pedagogical work on the basis of the realization of the laws of dramaturgy and direction.

**Keywords:** artistic perception, abstract-logical thinking, art lesson, aconstant perception, creative development.

## M. K. Tyulyush

MIXED EDUCATION AND NATIONAL SPECIFICITIES OF STUDENTS OF TUVA IN THE PROCESS OF TRAINING TO THE BASICS OF PROGRAMMING

The article is devoted to the issues of organization of university education, taking into account the national specificities of students. Pedagogical approaches of mixed education are offered with due regard for the national specificities of students of Tuva.

**Keywords:** national specificities of trainees, mixed education, training of students of Tuva, basics of programming.

## I. V. Fetter

SPECIFICITY OF THE PEDAGOGICAL ORIENTATION OF STUDENTS OF THE FACULTY OF ARTS

The article actualizes the problem of the formation of pedagogical orientation among students of the Faculty of Arts of the Pedagogical University. The results of the questioning of students studying in the direction of "Pedagogical Education" are presented. On the basis of empirical materials, the specificity of the pedagogical orientation of the students of the Faculty of Arts has been revealed. Directions of vocational training are determined, ensuring the implementation of pedagogical orientation of future teachers.

**Keywords:** pedagogical orientation, pedagogical profession, professional training of the teacher, attitude to the pedagogical profession, pedagogical university.

# N. V. Chekaleva, N. S. Makarova

BASIC DEPARTMENT OF PEDAGOGICAL UNIVERSITY AT SCHOOL AS A SPACE OF STUDENTS PEDAGOGICAL PRACTICE

The approach to the organization of activity of the basic departments of the pedagogical university is considered in the article, the importance of the choice of school and teachersupervisor managing students during practice is substantiated. It is noted that in the conditions of introducing a professional standard, the priority functions of the supervisor change. The authors singulate the criteria for selecting basic schools for the organization of students' practice.

**Keywords:** professional standard, pedagogical practice, basic department, pedagogical education, supervision.

### S. G. Chukhin

ORGANIZATION OF PEDAGOGICAL PROCESS OF THE CIVIL IDENTITY FORMATION (SYSTEM APPROACH)

The article presents a substantiation of the application of system approach to the organization of the pedagogical process in the civil identity formation. The author believes that from all types of identity of a person, it is civil identity that can be most effectively formed in educational practice. Systemic understanding of the process of civil identity formation allows us to present it in the form of a horizontal system of educational practice, a pedagogical system or a pedagogical process. The components of pedagogical process of the individual's civil identity formation are consistently examined in the article.

Keywords: system, system approach, pedagogical process, identity, civil identity.

# MEMORY PAGES

# Chinakova L. I.

PRE-WAR CHILD AT HOME AND "WAR CHILD" IN THE EVACUATION (memories of the evacuated child)